

S W E D E N

+ WEI WG Marketing

Mikael Westin



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www.traskydd.com

Impregnerat trä...



20 års
Rötskyddsgaranti

National Institute of Economic Research

	2018	2019	2020
Interbank rate	- 0,50	- 0,25	0,00
Inflation	2,0	1,8	1,9
GDP	2,3	1,5	1,6
Unemployment	6,3	6,3	6,4

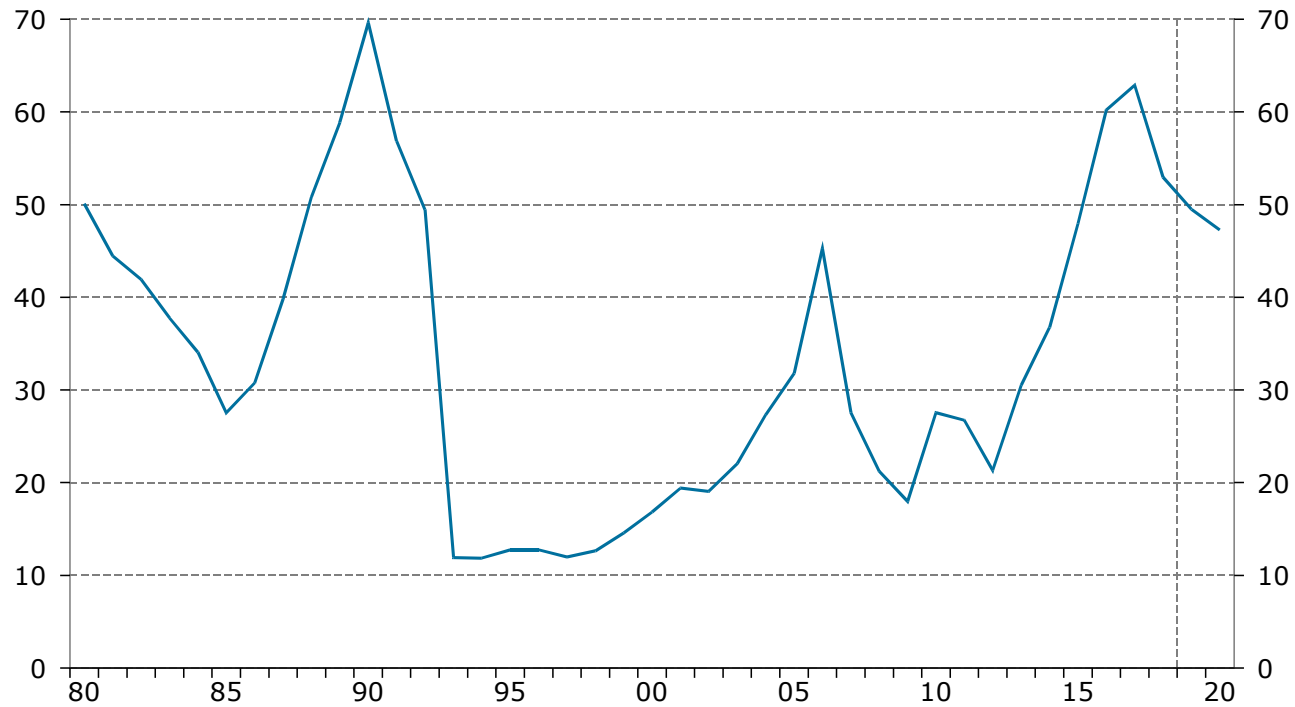


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Swedish housing starts

1000

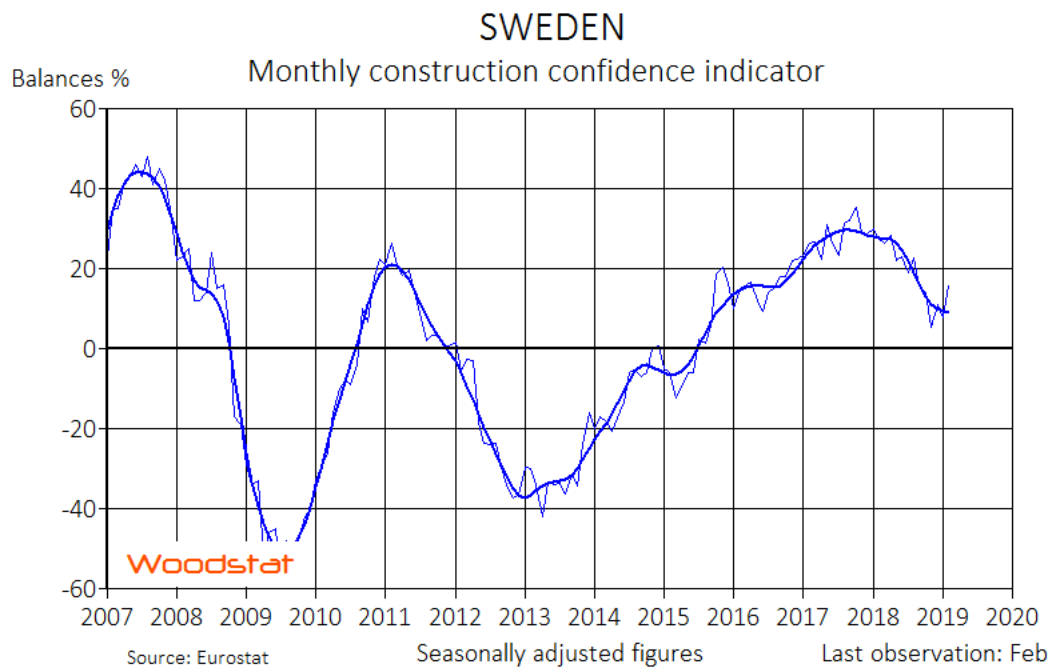


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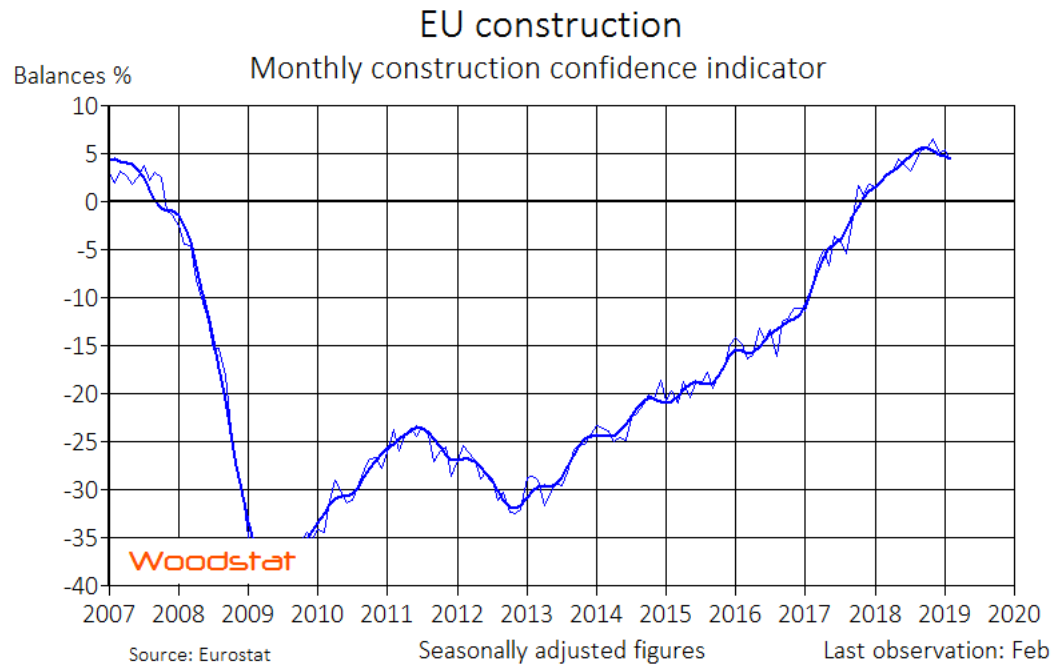


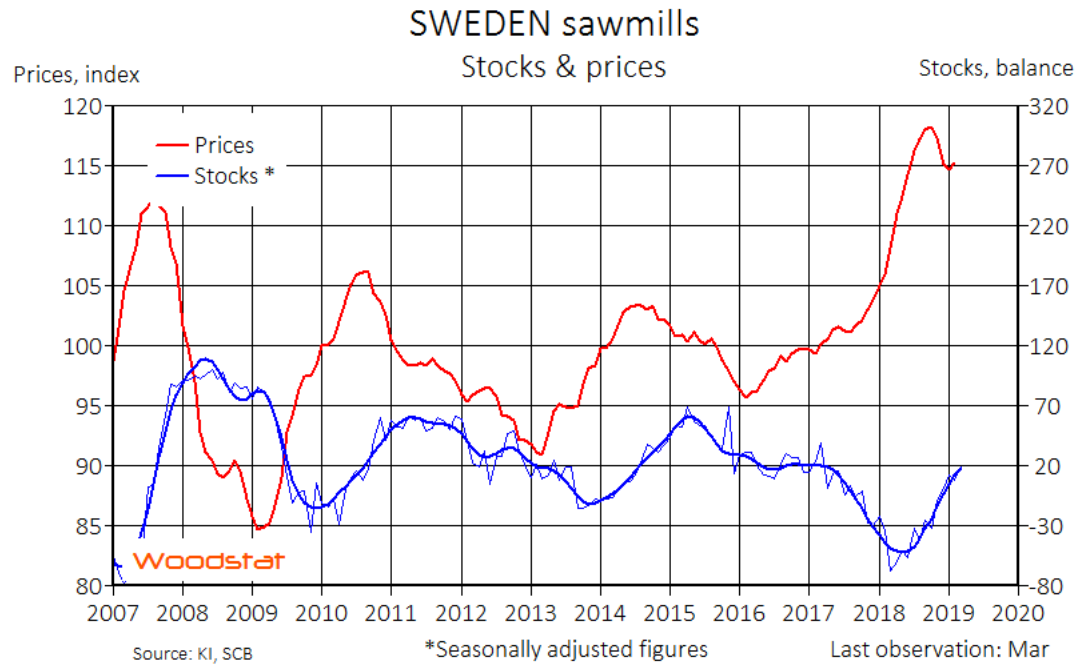
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Parliamentary Situation

Social Democrats	28,2
Conservatives	19,8
Sweden Democrats	17,5
Center	8,6
Left	8,0
Christian Democrats	6,3
Liberals	5,5
Environmental	4,4



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January Agreement

- Social Democrats + Environmental + Center + Liberals
- "Silent agreement" with Left
- Accept a Social Democratic / Environmental Government
- In order to stop Sweden Democrats
- Agreement of 73 sections
- Heavy criticism from both right and left



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January Agreement

- Minimum carbon levels and Life cycle analysis in construction
- Build more with wood!



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Simplified Decking Requirements

- No building permits needed after 2019-07-01
- If not more than 3,6 meters from your house
- If not more than 1,8 meters high
- If not less than 4,5 meters from neighbour



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WEI WG Marketing

- Please market the WEI web to national target groups, architects, landscape designers....
- Use the Sustainability Report
- Use the Generic presentation
- Members pages, Forum for WGs
- Image library, contributions welcome
- 2019 Questionnaire ready to fill in



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wei-ieo

How to access congress presentations etc

Step 1: Navigate to www.wei-ieo.eu

Step 2: On home page click [Log In](#)

Step 3: Enter username (wei)

Step 4: Enter password (password)

Step 5: On home page click on Members Portal on top menu bar

Step 6: Click on Congress Documents where you will find this presentation and the EIPPCB presentations

In future, follow steps 1 – 5 and then click on Barometer Questionnaire to complete marketing Wg Questionnaire